

**Thurston County**  
**Quit Line Data Summary**  
 July 1 - December 31, 2005

	<b>County</b>	<b>State</b>
<b>Number of Calls to Quit Line</b>	<b>N = 403</b>	<b>N = 10,345</b>
<b>Percent of Statewide Calls</b>	4.8%	100.0%
<b>Percent of State Population in County<sup>1</sup></b>	3.5%	100.0%

  

	<b>County %</b>	<b>State %</b>
<b>Gender</b>	<b>N = 398</b>	<b>N = 8,891</b>
Female	63.1%	61.8%
Male	36.9%	38.2%
<b>Race/Ethnicity</b>	<b>N = 379</b>	<b>N = 8,013</b>
People of Color	15.0%	15.6%
White	85.0%	84.4%
<b>Age</b>	<b>N = 396</b>	<b>N = 8,649</b>
Less than 18 years old	1.5%	1.3%
18 - 24 years old	21.2%	19.4%
25 - 34 years old	28.5%	26.5%
35 - 44 years old	19.2%	20.8%
45 years and older	29.5%	32.0%
<b>Education</b>	<b>N = 384</b>	<b>N = 8,130</b>
Did not graduate high school	18.5%	19.0%
High school graduate	38.5%	37.4%
Some college/vocational school	32.3%	32.3%
College graduate	10.7%	11.2%
<b>Caller Type</b>	<b>N = 401</b>	<b>N = 9,433</b>
General Information	1.5%	6.8%
Health care provider	1.2%	2.2%
Tobacco user	97.3%	91.0%
<b>Payer Type</b>	<b>N = 357</b>	<b>N = 7,657</b>
Insured	37.0%	36.8%
Uninsured	38.4%	37.2%
Medicaid	24.6%	26.0%
<b>Heard About</b>	<b>N = 339</b>	<b>N = 7,244</b>
Past caller <sup>2</sup>	6.8%	7.1%
Employer/worksites	1.5%	2.2%
Health care provider	19.5%	25.0%
Television	4.7%	6.6%
Outdoor advertisement (billboard/bus/wall)	2.1%	2.4%
Targeted mailing	0.3%	0.1%
Great Start	0.0%	0.1%
Radio	6.5%	4.2%
Newspaper/Magazine	0.3%	1.2%
Brochure/Newsletter	6.5%	7.7%
Family or friend	43.4%	36.5%
Health Department	7.7%	5.6%
School	0.9%	1.4%

Source: Washington State Department of Health  
 Tobacco Prevention and Control  
 Assessment and Evaluation

<sup>1</sup> "Census 2000", August 2001 (OFM)

<sup>2</sup> Data not available for Oct-Dec 2005

\* Rate not calculated because number of calls was less than 5.